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6412851

For Office Use Only



STATEMENT AND DESIGNATION - OUT-OF-STATE STOCK CORPORATION California Secretary of State 1500 11th Street Sacramento, California 95814 (916) 657-5448

Office of the Secretary of State

STATE OF CALIFORNIA

File No.: 6412851 Date Filed: 10/4/2024

Corporation Name Corporation Name	Evoke Brand Strategies, Inc.		
Jurisdiction			
This Corporation is Formed in	WISCONSIN		
Street Address of Principal Office of Corporation Principal Address	625 WILLIAMSON STREET MADISON, WI 53703		
Mailing Address of Corporation Mailing Address	625 WILLIAMSON STREET MADISON, WI 53703		
Attention			
Street Address of California Office of Corporation Street Address of California Office	None		
Agent for Service of Process California Registered Corporate Agent (1505)	NORTHWEST REGISTERED AGENT, INC. Registered Corporate 1505 Agent		
Consent to Service of Process The corporation irrevocably consents to service of process directed to the corporation upon the agent designated and to service of process on the Secretary of State if the agent designated or the agent's successor is no longer authorized to act or cannot be found at the address given. Consent under this paragraph extends to service of process directed to the out-of-state corporation's agent in this state for a search warrant issued pursuant to California Penal Code section 1524.2, or for any other validly issued and properly served search warrant, for records or documents that are in the possession of the out-of-state corporation and are located inside or outside of this state. This shall apply to a out-of-state corporation that is a party or a nonparty to the matter for which the search warrant is sought. "Properly served" means delivered by hand, or in a manner reasonably allowing for proof of delivery if delivered by United States mail, overnight delivery service, or facsimile to a person or entity listed in California Corporations Code section 2110, or any other means specified by the out-of-state corporation, including, but not limited to, email or submission via an Internet Web portal that the out-of- state corporation has designated for the purpose of service of process.			
Electronic Signature			
I am a corporate officer and am authorized to sign on beha	alf of the out-of-state corporation.		
Nat Smith	10/04/2024		
Signature	Date		

United States of America State of Wisconsin

DEPARTMENT OF FINANCIAL INSTITUTIONS

Division of Corporate & Consumer Services

To All to Whom These Presents Shall Come, Greeting:

I, Craig Heilman, Administrator of the Division of Corporate and Consumer Services, Department of Financial Institutions, do hereby certify that

EVOKE BRAND STRATEGIES, INC.

is a domestic corporation or a domestic limited liability company organized under the laws of this state and that its date of incorporation or organization is January 01, 2014.

I further certify that said corporation or limited liability company has, within its most recently completed report year, filed an annual report required under ss. 180.1622, 180.1921, 181.0214 or 183.0212 Wis. Stats., but that it has not filed a statement or articles of dissolution.



IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the official seal of the Department on October 04, 2024.

CRAIG HEILMAN, Administrator Division of Corporate and Consumer Services Department of Financial Institutions

DFI/Corp/33

Enter this code:

To validate the authenticity of this certificate

Visit this web address: https://apps.dfi.wi.gov/apps/ccs/verify/