



BA20250222466



STATE OF CALIFORNIA
Office of the Secretary of State
STATEMENT OF INFORMATION
CORPORATION

California Secretary of State
1500 11th Street
Sacramento, California 95814
(916) 657-5448

For Office Use Only

-FILED-

File No.: BA20250222466

Date Filed: 1/31/2025

B3408-4858 01/31/2025 11:42 AM Received by California Secretary of State

Entity Details										
Corporation Name	NORTH ROCK, INC									
Entity No.	6560701									
Formed In	CALIFORNIA									
Street Address of Principal Office of Corporation										
Principal Address	4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602									
Mailing Address of Corporation										
Mailing Address	P.O. BOX 5955 SHERMAN OAKS, CA 91413									
Attention	BRAD LYON									
Street Address of California Office of Corporation										
Street Address of California Office	None									
Officers										
<table><thead><tr><th>Officer Name</th><th>Officer Address</th><th>Position(s)</th></tr></thead><tbody><tr><td>+ BRAD LYON</td><td>4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602</td><td>Chief Executive Officer, Chief Financial Officer</td></tr><tr><td>+ COLLEEN LYON</td><td>4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602</td><td>Secretary</td></tr></tbody></table>	Officer Name	Officer Address	Position(s)	+ BRAD LYON	4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602	Chief Executive Officer, Chief Financial Officer	+ COLLEEN LYON	4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602	Secretary	
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+ COLLEEN LYON	4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602	Secretary								
Additional Officers										
<table><thead><tr><th>Officer Name</th><th>Officer Address</th><th>Position</th><th>Stated Position</th></tr></thead><tbody><tr><td colspan="4">None Entered</td></tr></tbody></table>	Officer Name	Officer Address	Position	Stated Position	None Entered					
Officer Name	Officer Address	Position	Stated Position							
None Entered										
Directors										
<table><thead><tr><th>Director Name</th><th>Director Address</th></tr></thead><tbody><tr><td>+ BRAD LYON</td><td>4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602</td></tr><tr><td>+ COLLEEN LYON</td><td>4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602</td></tr></tbody></table>	Director Name	Director Address	+ BRAD LYON	4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602	+ COLLEEN LYON	4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602				
Director Name	Director Address									
+ BRAD LYON	4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602									
+ COLLEEN LYON	4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602									
The number of vacancies on Board of Directors is: 0										
Agent for Service of Process										
Agent Name	BRAD LYON									
Agent Address	4605 LANKERSHIM BLVD 700 NORTH HOLLYWOOD, CA 91602									
Type of Business										
Type of Business	CONSULTING									

Email Notifications	
Opt-in Email Notifications	Yes, I opt-in to receive entity notifications via email.
Labor Judgment	No Officer or Director of this Corporation has an outstanding final judgment issued by the Division of Labor Standards Enforcement or a court of law, for which no appeal therefrom is pending, for the violation of any wage order or provision of the Labor Code.
Electronic Signature	<input checked="" type="checkbox"/> By signing, I affirm that the information herein is true and correct and that I am authorized by California law to sign.
<i>Colleen Lyon</i>	<i>01/31/2025</i>
Signature	Date