



6562460

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**STATE OF CALIFORNIA**  
*Office of the Secretary of State*  
**ARTICLES OF INCORPORATION**  
**CA NONPROFIT CORPORATION**  
**MUTUAL BENEFIT**

California Secretary of State  
1500 11th Street  
Sacramento, California 95814  
(916) 657-5448

For Office Use Only

**-FILED-**

File No.: 6562460

Date Filed: 1/30/2025

Corporation Name	Highway 1 Tourism Alliance
Initial Street Address of Principal Office of Corporation Principal Address	81 HIGUERA STREET SUITE 220 SAN LUIS OBISPO, CA 93401
Initial Mailing Address of Corporation Mailing Address	81 HIGUERA STREET SUITE 220 SAN LUIS OBISPO, CA 93401
Attention	Cheryl Cuming
Agent for Service of Process Agent Name	John Lambeth
Agent Address	1102 CORPORATE WAY SUITE 140 SACRAMENTO, CA 95831
Purpose Statement	This corporation is a Nonprofit <b>Mutual Benefit Corporation</b> organized under the Nonprofit Mutual Benefit Corporation Law. The purpose of this corporation is to engage in any lawful act or activity other than credit union business, for which a corporation may be organized under such law.
Additional Statements	The specific purpose of this corporation is to improve business conditions and the business environment for tourism businesses in the County of San Luis Obispo through the operation of a tourism district and other initiatives. Notwithstanding any of the above statements of purpose and powers, this corporation shall not, except to an insubstantial degree, engage in any activities or exercise any powers that are not in furtherance of the specific purpose of this corporation.
Additional information and signatures set forth on attached pages, if any, are incorporated herein by reference and made part of these Articles of Incorporation.	
Electronic Signature	<input checked="" type="checkbox"/> I declare that I am the person who executed this instrument, which execution is my act and deed.
<u>John Lambeth</u> Signature	<u>01/30/2025</u> Date